

Selling Food to Ontario Training Workshop

Create new opportunities for your farm or food business by learning how to expand into new markets such as restaurants, foodservice food retailers, institutions and other wholesale buyers.

Learn how you as a producer or small processor can access new market channels. Topics include:

- market channel opportunities (who buyers are, how they purchase food and what they expect)
- basics of food regulations
- costing and pricing your products for success
- food packaging and labelling (different packing design types and materials and labelling requirements)
- food trends: consumer and industry expectations



Feb. 2, 2017
8:30 a.m. to 3:00 p.m.
The Link, 20849
Dalton Rd, Sutton, ON



\$20 per person. Space is limited. REGISTER TODAY!

Contact: Sean Columbus

Register Online: sellingfoodtoontario.eventbrite.ca

Email: scolumbus@georgina.ca

